

## **Privacy Policy and legal terms**

The Concours musical international de Montréal (CMIM) takes the confidentiality and the protection of your personal information very seriously. We are committed to transparency in our practices that pertain to protecting your privacy, including the way in which we process your personal information. Our Privacy Policy (Policy) aims to provide you with information concerning the CMIM's practices with regard to collecting, using and disclosing personal information in connection with the use of our website, applications and services. Our Policy may be subject to future modifications. We will always handle your personal information in accordance with the Policy in effect at the time of collection unless you expressly consent otherwise.

### **Why do we gather personal information?**

Gathering of personal information may serve several purposes, including the sale of tickets or other products, orders tracking, subscriber services, publicity, statistics and administration of the CMIM website.

### **What kinds of personal information do we gather?**

The personal information we collect may identify you as a private individual and may include, for example, your name, gender, postal address, phone number, as well as your email address. We may also gather information concerning the use of our website.

### **How do we gather information?**

Information may be collected when you navigate on our website, log a "Thank You," or participate in a contest or draw, or if you send questions or comments. You may also be asked to take part in a draw or survey. Participation in these activities is always optional. When participating in these activities, you will likely be asked to disclose your contact information in the event that we need to communicate with you, for example if you are selected for a prize. Taking part in a survey implies collecting information that may serve to improve our products and services to better respond to the needs of our clientele.

## **Use of cookies**

We collect information from the devices you use to connect to our website by using cookies. Cookies are small files that can be downloaded to the hard drive of a computer, tablet or smartphone when visiting certain web pages. Cookies do not collect personal information about the user. They may, nevertheless, be associated with an account or personal information that you have voluntarily provided us. Cookies allow our website to remember you from previous visits. They are used to facilitate browsing the pages of the CMIM website and hence improve your user experience.

The CMIM uses these cookies to personalize the display of its web pages and to gather usage statistics concerning the website. This information can be used to analyze trends in the flow and activities of all users of the CMIM site, allowing us, for example, to analyze which pages and sections are most frequented, the duration of visits, the provenance of the website's users, etc. You have the option to modify or completely block the use of these cookies by changing your browser settings.

## **Remarketing, advertising and market analysis activities**

The CMIM may use digital tools to perform certain remarketing activities. For example, the CMIM may use these tools to display advertisements on third-party websites to visitors of the CMIM website. These remarketing tools can target ads for you based on the pages of the CMIM website you viewed. This means that you may be shown specific advertisements on a third party's website. You have the option to modify or completely block the use of these digital tools by changing your browser settings. The CMIM may also relay some types of personal information to a third party in view of establishing and implementing ad campaigns promoting its services. The CMIM is now able to disclose "anonymized" information — information that does not identify you as a private individual — to third parties, to carry out market analyses and studies of its clientele or services. We have an agreement with these third parties that provides for the appropriate privacy standards, which reflect the conditions set out in this Policy.

## **Who has access to this collected information?**

The CMIM is the sole owner of the information collected on its website. Unless otherwise authorized by you or permitted or required by law, we will not give, sell or lease your personal information to any other company except as set forth in this Policy. We may, however, transfer your personal information to a third party which provides services to the CMIM such as, for example, data storage or processing. We have an agreement with these

third parties providing for the appropriate privacy standards, which reflect the conditions set out in this Policy.

### **What security measures have been taken to protect my personal information?**

The CMIM ensures the security and integrity of your personal information and has security measures in place to protect it against loss or theft, and against its access, disclosure, copying, use or unauthorized modification. Third parties providing services to the CMIM hold safety certification seals and use recognized security protocols. We adhere to industry best practices to ensure that your personal information is kept secure. The CMIM is also subject to the Act Respecting the Protection of Personal Information in the Private Sector.

### **Links to third-party websites**

The CMIM website contains links to third-party websites. The CMIM is in no way responsible for the practices of these third parties with respect to the collection, use and disclosure of information and the protection of privacy. If you click on a link that causes you to exit our website, we encourage you to read the privacy or confidentiality policy that these other sites apply. This may differ from the one we apply with respect to the personal information we collect.

### **Can I access, modify or request the removal of my personal information?**

You may, at any time, submit a written request to access your personal information for review and correction if necessary. This request may be submitted via the contact information provided in the section, "How can we be contacted?" You may also decide to stop receiving promotional electronic communications from the CMIM by unsubscribing from our mailing list. Any such request may also be submitted to the contact information provided in the section, "How can we be contacted?" Finally, you may request that personal information collected about you be destroyed. This information will be destroyed to the extent possible, with the exception of "anonymized" information that will no longer be connected to you as an individual and information that must be retained for a period of time if required by law.

### **How to contact the CMIM?**

Any comments, questions, concerns or complaints regarding this Policy, or regarding the collection, use and disclosure of your personal information, or regarding our privacy practices may be transmitted to us via email, telephone, or postal service using the following contact information:

Concours musical international de Montréal (CMIM) – Executive Director

Email: [info@concoursmontreal.ca](mailto:info@concoursmontreal.ca)

Phone: 514-845-4108

Mail: 305, avenue du Mont-Royal Est, Montréal (Québec) H2T 1P8 - Canada

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